

FREE CHECKLIST

Website

or

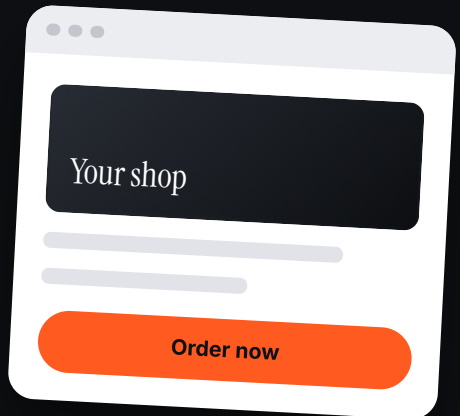
WhatsApp?

The 10-Point Checklist Before You Lose
Another Customer

How much is it?

Send me a message

...they never come back



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WEBSITE DESIGNER · AG & UG STUDIO

Someone wants to buy from you. Can they?

You make a video. Someone likes your product and asks how to buy. You say, "**Send me a message.**"

Now they have to leave the video, save your number, type, and wait. If you reply late, some of them never come back.

A website fixes that. People can see the price, the photos and the answers, and order **while you are still talking**.

Good news: you don't have to stop chatting with customers. Chat is great for talking. This checklist helps you decide what should happen **before** that chat.

- 1 Read each point. It takes about 10 minutes in total.
- 2 Tick **Yes** or **Not yet** honestly.
- 3 Count your "Yes" answers on page 7.

1 You have one link that shows what you sell

If someone asks "where can I see it?", you should be able to send **one link**, not five photos and a voice note.

Do this: Write down the one link you would send a stranger today. If you don't have one, that's your first gap.

☐ Yes ☐ Not yet

2 It opens fast and looks right on a phone

Your customers will open it on a phone, often on a slow connection. Pinching and zooming makes people leave.

Do this: Open your link on a phone with mobile data (not Wi-Fi). Can you read everything without zooming?

☐ Yes ☐ Not yet

3 People can order without messaging you first

The best moment to sell is the moment they are interested. A clear **Order** or **Enquire** button keeps them there.

Do this: Ask a friend to try ordering from you. Time it. If they get stuck, so will a customer.

☐ Yes ☐ Not yet

4 Price, photos and key details are visible

"How much?" is the most common question. If the answer is already on the page, you save time and the buyer feels safe.

Do this: List the 3 questions you answer most. Is each answer on your page?

☐ Yes ☐ Not yet

5 Your videos and bio point to that one link

A great video with no clear next step wastes attention. Tell people exactly where to go.

Do this: Put the link in your bio, say it in your video, and show it on screen: "Order at the link in my bio."

☐ Yes ☐ Not yet

6 Common questions are answered in one place

Delivery, payment, returns, how long it takes. A short FAQ stops you from typing the same reply all day.

Do this: Copy your 5 most-repeated replies from your chats into a short FAQ list.

☐ Yes ☐ Not yet

7 People can see who you are

Buyers worry about who they are paying. Your name, your logo or your face, and a short "about" make a big difference.

Do this: Write 3 sentences: who you are, what you sell, and who you help. Put them on your page.

☐ Yes ☐ Not yet

8 They can still reach you easily

A website doesn't replace conversation. It makes it better. Customers who have questions should find a clear way to contact you.

Do this: Add a clear "Contact me" option (an enquiry form, your email or your phone number) next to your Order button.

☐ Yes ☐ Not yet

Quick pause: be honest

If you ticked "Not yet" on points 1 to 4, don't worry. These are usually the quickest ones to fix, and they make a big difference.

9 You have your own web address

yourbusiness.com is easy to say in a video and easy to remember. A long, messy link is hard to trust and hard to share.

Do this: Pick 3 short name ideas (your business name is best) and check if they are free.

☐ Yes ☐ Not yet

10 Orders are handled even when you're busy

If you are asleep, at work or on a call, can a customer still order and know what happens next?

Do this: Write the "what happens next" message: payment, delivery, how long, and how to reach you. Show it after ordering.

☐ Yes ☐ Not yet

Remember

The goal is simple: **make buying easy at the exact moment someone is interested.**

Count your "Yes" answers.

Out of 10, how many did you tick?

8 – 10 Yes

You are in good shape. Keep checking your link on a phone, and keep your answers up to date.

4 – 7 Yes

You have a good start, but buyers may be getting stuck in a few places. Fix your "Not yet" points one at a time, starting from the lowest number.

0 – 3 Yes

Right now, interested people may have to work too hard to buy from you. A simple website can fix most of this at once.

Write your score here: _____ / 10

WANT ME TO BUILD IT?

Let your website do the *selling.*

I'm Anna Elite. I design and build simple, mobile-friendly websites for small businesses, sellers and creators, so your customers can order while you are still talking.

- ✓ You tell me about your business
- ✓ I build it and send you a preview
- ✓ You launch and share one link

Visit my website and start your site

Email me: aguglaunchstudio@gmail.com

Prices and packages are on my website. I reply to every email with a clear plan and price.